

**Lisa Gentz:** So part of the shift into the stewardship mindset was really around looking at vital conditions. When we thought about these investments, we really thought about investing them more in these reactive kind of crisis oriented strategies, which absolutely are community needed. But we also realized we needed to provide our community with a whole bunch of other things related to education, the ability to be engaged. We needed to reduce stigma so that if somebody was struggling, they'd be able to reach out when they needed help the most, because we found a lot of people weren't even willing to reach out because of stigma and fear. So we knew we had a whole bunch of reactive strategies that we needed to implement, but the stewardship mindset really had us focus much more intensely on those preventative oriented intervention strategies and investments so that we could really meet all the needs in our community.