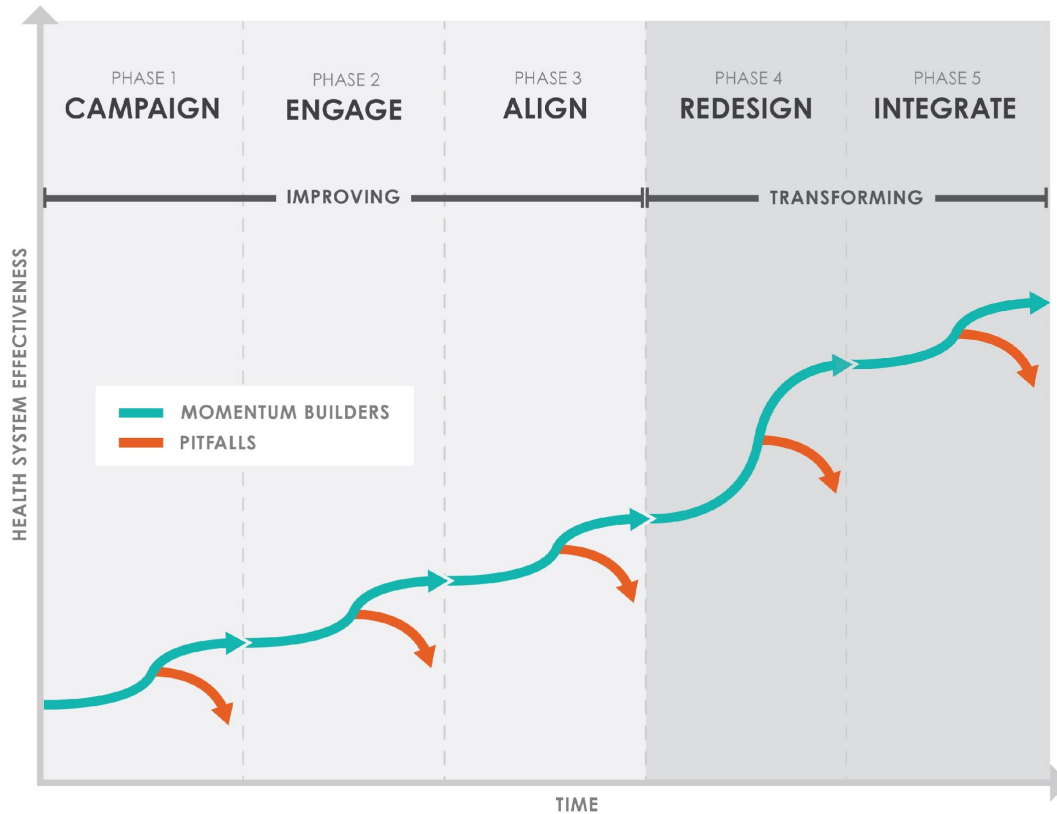


Pathway for Transforming Regional Health



To learn more pathway: www.rethinkhealth.org/resources-list/pathway/





Sustainable Financing New Narrative

Financing is an expression of our values.

Sustainable financing is not solely or even primarily a technical matter; our values and priorities drive decisions about what we fund.

Financing is systemic.

Sustainable financing is not simply transactional, but tied to larger systems of protocols, procedures and policies that drive outcomes.

Financing is an act of choosing.

Sustainable financing involves active and intentional choices about resource use, rather than deferring to status quo patterns of resource use.

Financing is a creative process.

Sustainable financing requires us to create new patterns of resource flows, not simply relying on assembling dollars from “other people’s money”.

Financing is a journey.

Sustainable financing is not a task, but a long-term process with many twists and bends along the way.

Sustainable Financing Narrative:

Dominant Narrative Central challenge is <i>acquiring</i> scarce resources	ReThinkers’ Narrative Central challenge is <i>repurposing</i> abundant resources
Technical	Values-based
Transactional	Systemic
Deference to Status Quo	Intentional choice
Assembly of resources	Creation of new resource flows
Task	Journey

