



# Pulse Check Promotion Kit

[RethinkHealth.org/pulsecheck](https://RethinkHealth.org/pulsecheck)

May 2022

# 2021 Pulse Check on Shared Stewardship for Thriving Together Across America

Link: <https://bit.ly/2021PulseCheck>

## What is Pulse Check?

**ReThink Health, the flagship initiative of the Rippel Foundation, is proud to publish the 2021 Pulse Check on Shared Stewardship for Thriving Together Across America, the first and only nationwide survey of stewardship values, priorities, and practices. Findings reveal the extent to which individuals and organizations in pivotal positions are thinking and acting like stewards of an equitable, thriving future.**

A growing network of people and organizations see themselves—and one another—as stewards in a movement to thrive together, to design a system that is built for well-being, equity, and social justice. Stewards are people and organizations who work together to create conditions that everyone needs to thrive, beginning with those who are struggling and suffering. It is through shared stewardship that people in all walks of life and organizations in every industry can join forces to expand the vital conditions that all people and places need for health and well-being, including basic needs for health and safety, humane housing, opportunities for meaningful work and lifelong learning, a healthy environment, and, central to all of these, a strong sense of belonging and civic muscle.

The Pulse Check was led by ReThink Health, in partnership with the RAND Corporation, with funding from the Robert Wood Johnson Foundation and Rippel. It reflects perspectives from 348 contributors across eight organization types (including city and county public health departments, hospitals, business associations, and nonprofit organizations focused on the environment, food, housing, faith and social justice, as well as multisector partnerships), all selected from a nationally representative sample of places across the country.

The study explores the following questions:

- To what extent do changemakers across America endorse stewardship values?
- What are their priorities for investment and action?
- How fully are stewardship practices incorporated as organizational norms?
- What kinds of obstacles and momentum builders shape the path forward toward an equitable, thriving future?

Fielded from October 2020 to July 2021, during the height of the COVID-19 pandemic, the survey provides rare and timely insights about what changemakers across the country think it takes to thrive together during a time of significant threat and opportunity.

## Who in your networks would be interested in the Pulse Check findings?

Leaders and changemakers doing work in:

- Philanthropy (regional and national)
- Nonprofit and social services sector
- Health care
- Government
- Academia
- Field building
- Multi-sector partnerships

## Why should you share the Pulse Check?

The Pulse Check reveals a message of hope: not only are you not alone but you are a part of a growing movement. The findings show a notable, though still incomplete, nationwide commitment to create an equitable system for thriving together. Respondents are well-aligned around a number of key concepts; in particular, the core values of stewardship generated widespread agreement. As more of us—across sectors—recognize ourselves as stewards who are accountable to our communities, we can better align to create broad systemic change. In sharing the Pulse Check findings, the hope is that even more organizations will go beyond simply accepting the ideals of stewardship and take action to deepen and expand their stewardship practices.

## PROMOTION CONTENT

**Link:** <https://bit.ly/2021PulseCheck>

**Hashtags: Help spread the word farther and faster by using the following tags.**

#Stewardship #PulseCheck #SharedStewardship #ThrivingTogether #StewardsRising #VitalConditions

**And be sure to tag us in your posts!**

Twitter: @RippelHealth

LinkedIn: <https://www.linkedin.com/company/rippelhealth/>

Instagram: @RippelHealth

**Use the following content when appropriate or customize for your audience(s).**

### Email or Newsletter: Campaign Announcement

**Feel free to include any of the graphics provided on page 5 of this kit.**

What kinds of obstacles and momentum builders shape the path forward for organizations working toward an equitable, thriving future? To what extent do changemakers across America endorse stewardship values? What are their priorities for investment and action? How fully are stewardship practices incorporated as organizational norms?

The Rippel Foundation's ReThink Health initiative explores these questions in the recently published [\*2021 Pulse Check on Shared Stewardship for Thriving Together Across America\*](#), the first and only nationwide survey to examine stewardship values, priorities, and practices. Findings reveal the extent to which individuals and organizations in pivotal positions are thinking and acting like stewards of an equitable, thriving future. Fielded from October 2020 to July 2021, during the height of the COVID-19 pandemic, the survey provides rare and timely insights about what changemakers like you, across the country, think it takes to thrive together during a time of significant threat and opportunity.

Stewards are people and organizations who work together to create conditions that everyone needs to thrive, beginning with those who are struggling and suffering. It is through shared stewardship that communities can better strengthen and expand the vital conditions that everyone needs for health and well-being, including basic needs for health and safety, humane housing, food security, a healthy environment, opportunities for meaningful work and lifelong learning, and an overall sense of belonging and civic muscle.

Overall, the report findings show a notable, though still incomplete, nationwide commitment to create an equitable system for ensuring health and well-being, and a strong alignment around stewardship values. But findings also show that there is more work to be done to scale and strengthen stewardship priorities and practices.

The hope is that the report's findings will inspire more organizations to go beyond simply accepting the ideals of stewardship and take action to put them more fully into practice. Please read and share the report with your networks and feel free to connect with us on social media to discuss.

**Link:** <https://bit.ly/2021PulseCheck>

### LinkedIn/Facebook

**Post any of these messages on your Facebook and LinkedIn platforms**

[tag]The Rippel Foundation's ReThink Health initiative has published the [\*2021 Pulse Check on Shared Stewardship for Thriving Together Across America\*](#), the first and only nationwide survey to examine stewardship values, priorities, and practices. Findings reveal the extent to which individuals and organizations in pivotal positions are thinking and acting like stewards of an equitable, thriving future. Read the report to learn more: <https://bit.ly/2021PulseCheck> #stewardship #PulseCheck

Stewardship values, priorities, and practices can be embraced by individuals, organizations, and networks across all sectors and across many scales—neighborhoods, cities, counties, states, and nationally. Is your organization implementing stewardship practices? Learn more about the spread of #stewardship in [tag]Rippel's 2021 #PulseCheck Report: <https://bit.ly/2021PulseCheck> #StewardsRising #ReThinkStewardship

A growing network of people and organizations see themselves—and one another—as stewards in a movement to thrive together. Are you one of those stewards? Read Rippel's #PulseCheck report and learn how you can align yourself and your organization with a growing movement for equitable health and well-being nationwide. <https://bit.ly/2021PulseCheck>

As more of us—across sectors—recognize ourselves as stewards who are accountable to our communities, we can better align to create broad systemic change. Rippel's #PulseCheck survey reveals a message of hope: you are part of a growing movement to thrive together. Read the findings to discover how other stewards are advancing the movement and how you can help expand #vitalconditions for health and well-being. <https://bit.ly/2021PulseCheck>

## Tweets

- To what extent do changemakers across America endorse stewardship values that can transform health and well-being? What kinds of obstacles and momentum builders shape the path forward? Learn more about the state of #stewardship in the #PulseCheck: <https://bit.ly/2021PulseCheck>
- #Stewardship is not a new idea, but it's not yet a standard way of working together. It involves practices that have evolved over generations as people have moved beyond unjust legacies to create a world that enables everyone to thrive. #PulseCheck: <https://bit.ly/2021PulseCheck>
- Stewardship can't be done alone or in siloes. How are organizations working with others towards equitable systems change? Learn more about the state of #stewardship in the #PulseCheck: <https://bit.ly/2021PulseCheck>
- No #steward can advance the movement to thrive together alone, and 94% of #PulseCheck respondents agree that working together is the best way to achieve maximum impact in their communities. Read the report to learn more: <https://bit.ly/2021PulseCheck>
- Justice makes us all stronger. Strong #stewards reject structural racism & all forms of social exclusion. They celebrate differences & diverse cultures as strengths when trying to thrive together in a rapidly changing world. Learn more in the #PulseCheck: <https://bit.ly/2021PulseCheck>
- As stewards in the movement to create lasting systemic change, our success depends on breaking from the status quo by creating opportunities for a different future. Learn more in the #PulseCheck report: <https://bit.ly/2021PulseCheck>
- A large majority of #PulseCheck respondents reported that their organizations are enacting a common set of stewardship norms and practices. What about you? Read the #PulseCheck report to see where your values and practices align. <https://bit.ly/2021PulseCheck>
- Pulse Check finding: 92% of respondents agree that people and organizations should use their wealth to create conditions where all people can thrive. More findings here in the #PulseCheck: <https://bit.ly/2021PulseCheck>
- Over 90% of respondents saw the crises of 2020-21 (COVID-19, racial injustice, economic distress, etc.) as an opportunity to create system change and make positive change for people in their communities. More findings here in the #PulseCheck: <https://bit.ly/2021PulseCheck>
- A majority of respondents believe that the current crises present an opportunity to shape a better future (91%). More findings here in the #PulseCheck: <https://bit.ly/2021PulseCheck>
- The majority of #PulseCheck respondents are enacting #stewardship practices. Nearly all reported working with members of their communities as full partners (94%), embracing new ideas (94%), and experimenting with new approaches (93%). More findings here: <https://bit.ly/2021PulseCheck>

# Graphics

Feel free to include any of these graphics in your social media posts or e-news content.

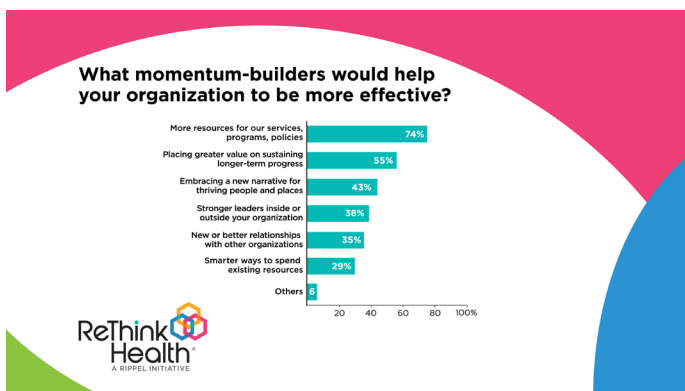
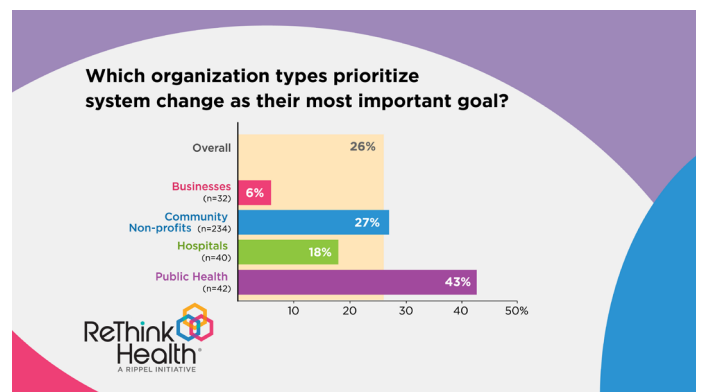
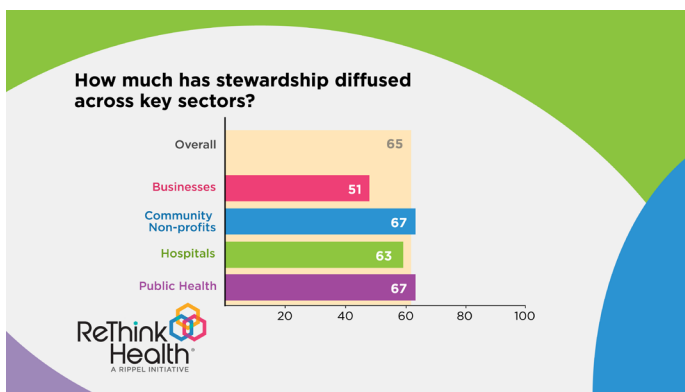

Download Images: <https://bit.ly/PulseCheckPromo>

NEW PUBLICATION  
**THE 2021 PULSE CHECK ON SHARED STEWARDSHIP FOR THRIVING TOGETHER ACROSS AMERICA**

Click to read the first-ever nationwide survey of stewardship values, priorities, and practices. Findings reveal the extent to which individuals and organizations in pivotal positions are thinking and acting like stewards of an equitable, thriving future.



The 2021 Pulse Check on Shared Stewardship reveals a message of hope: not only are you not alone—but you are part of a growing movement. Click to read the report.



Stewardship values, priorities, and practices can be embraced by individuals, organizations, and networks across all sectors and across many scales—neighborhoods, cities, counties, states, and nationally.

—2021 Pulse Check on Shared Stewardship for Thriving Together Across America



Honestly, we didn't know what we were going to find with this survey. It's the first time we've ever systematically looked across the country to see who exhibits the classical characteristics of stewardship values, priorities, and practices. I was struck by the vast majority of people who endorse some basic principles of stewardship as work that is larger than yourself and your own organization.

—Bobby Milstien  
ReThink Health



The Pulse Check report shows us that the ideals of stewardship are resonant and familiar. This means the ground is fertile to deepen our commitment to stewardship and more fully live into our aspirations, through our investments and how we work with others. Deepening stewardship is the only way we'll reach our north-star goal of everyone thriving, no exceptions.

—Jane Erikson  
ReThink Health

